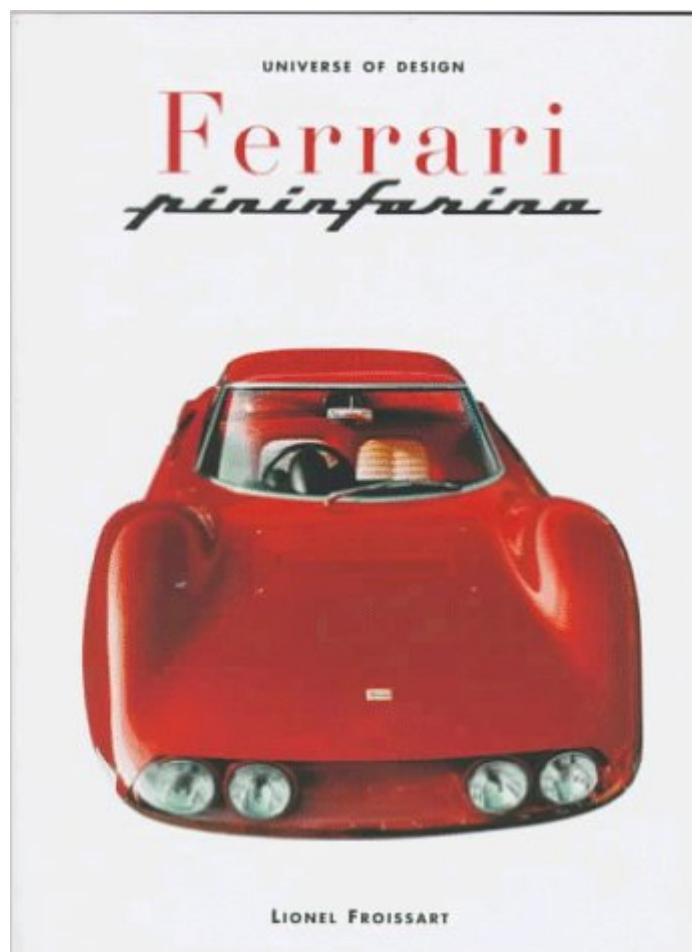


The book was found

Ferrari (Universe Of Design)



Synopsis

When, in the early 1950s, Enzo Ferrari - who was already established as a master car builder - decided to diversify, he set out to find a premier "couturier" to adorn his cars, creations he likened to the loveliest Italian women. Legend has it that Enzo Ferrari and designer Battista Pininfarina first met midway between their respective places of work, as neither would agree to meeting on the other's territory. Their encounter was to result in some of the most extraordinary sports cars of the twentieth century. It also marked the beginning of the uncontested rule of Ferrari in the automobile world. The marriage of the "house of the prancing horse" with the Carrozzeria Pininfarina immediately proved a happy and prosperous one. With the introduction of the now-classic 212 Inter (of which only seventeen were produced), the partnership launched what was to become the world's most prestigious and celebrated line of sporting automobiles. Soon came such unforgettable models as the 375 America Berlinetta and the 250 GT Berlinetta - considered by some to be one of the most beautiful cars ever designed - along with an extraordinary suite of Ferrari admirers, from King Leopold of Belgium to Ingrid Bergman (who sat behind the wheel of the 375 America Berlinetta at the 1954 Paris Auto Show). The Ferrari-Pininfarina story is one of constant innovation, mixed with equal parts inspiration and technical expertise, and no small amount of personal drama: the famous "Dino, " introduced in 1965, was a tribute to Enzo's son Alfredino, who conceived and designed the Dino's V-6 engine from his hospital bed shortly before he died. Today, this heritage of automotive excellence has been passed on to the sons of Battista and Enzo, whose legacy continues to generate the boldest, most applauded sports cars in the world. Here the story of these extraordinary men, and their new and dynamic vision of the car, is told in photographs, drawings, and drawing-board sketches of the most beautiful Fer

Book Information

Series: Universe of Design

Hardcover: 80 pages

Publisher: Universe; 1St Edition edition (May 15, 1997)

Language: English

ISBN-10: 0789300885

ISBN-13: 978-0789300881

Product Dimensions: 8.8 x 6.5 x 0.6 inches

Shipping Weight: 13.4 ounces

Average Customer Review: 3.0 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #1,128,454 in Books (See Top 100 in Books) #229 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Transportation #620 in Books > Engineering & Transportation > Automotive > Classic Cars #6395 in Books > Arts & Photography > Decorative Arts & Design

Customer Reviews

If you are looking for a pictoral chronology of Pininfarina's relationship with Ferrari, this book will cover the basics. Not much info. about the company or design work that goes on at Pininfarina-even though the title suggests it. Unfortunately, most of the pictures aren't real photos, but profile drawings instead. A little disappointing.

Ferrari(Universe of Design)Nice book,However I do wish it was a bigger coffee table book and not so small. The book is a basic quick introduction to Ferrari and Pininfarina,a few pages of reading at the start of the book and the rest is photos,beautiful color photography and archives.It is a shame Universe(aka Rizzoli,One of the Publishers)decided to make this a tiny book.

If you are looking for a pictoral chronology of Pininfarina's relationship with Ferrari, this book will cover the basics. Not much info. about the company or design work that goes on at Pininfarina-even though the title suggests it. Unfortunately, most of the pictures aren't real photos, but profile drawings instead. A little disappointing.

[Download to continue reading...](#)

Ferrari 312T 1975 to 1980 (312T, T2, T3, T4, T5 & T6): An insight into the design, engineering, maintenance and operation of Ferrari's series of ... F1 cars (Owners' Workshop Manual) El Monje que VendiÃƒÂ su Ferrari: Una FÃƒÂbula Espiritual [The Monk Who Sold His Ferrari] Ferrari (Universe of Design) Ferrari 458 GT, Yellow - Mattel Hot Wheels BCJ78 - 1/18 Scale Diecast Model Toy Car Ferrari 512 S/M: 1970 onwards (all marks) (Owners' Workshop Manual) Cobra-Ferrari Wars 1963-1965 Official Handbook of the Marvel Universe A to Z Volume 2 (Official Handbook to the Marvel Universe a to Z) Feng Shui: Wellness and Peace- Interior Design, Home Decorating and Home Design (peace, home design, feng shui, home, design, home decor, prosperity) Baccarat (Universe of Design) The Blind Watchmaker: Why the Evidence of Evolution Reveals a Universe without Design Refining Design for Business: Using analytics, marketing, and technology to inform customer-centric design (Graphic Design & Visual Communication Courses) Algorithms: C++: Data Structures, Automation & Problem Solving, w/ Programming & Design (app design, app

development, web development, web design, jquery, ... software engineering, r programming) 2012
Wood Design Package - including the National Design Specification® for Wood Construction
(NDS® & NDS Supplement: Design Values for Wood Construction (4 volumes set) Bathroom
Design/Badezimmer Design/Design De Salle De Bains/Banos De Diseno (Designpocket)
(Multilingual Edition) The Un-Official He-Man & The Masters of the Universe (1981-1987) Action
Figures Identification & Price Guide Memes: Best Of Steve Harvey Miss Universe Memes! (Memes,
Parents, Minecraft, Wimpy Steve, Kids, Steve Harvey) 1001 Whiskies You Must Taste Before You
Die (1001 (Universe)) 1001 Beers You Must Taste Before You Die (1001 (Universe)) The Sandwich
Bible: The 90 Best Sandwich Recipes in the Universe Puppet Planet: The Most Amazing
Puppet-Making Book in the Universe

[Dmca](#)